In the Claims

1. (Original) A method of providing service selection at a mobile terminal, the method comprising:

transmitting a plurality of services, each of the services comprising one or more service components, at least some of the service components having different media formats, the service components for a given service being transmitted in a time-sliced manner on a given channel;

generating service identification data relating service components to services on that channel;

repeatedly transmitting the service identification data on the channel; and

repeatedly transmitting information relating to the timing of transmissions of the service identification data.

- 2. (Original) A method as claimed in claim 1, in which the generating service identification data step includes generating data identifying the media format of each service component.
- 3. (Currently Amended) A method as claimed in claim 1 or claim 2, in which the channel is at a given frequency.
- 4. (Currently Amended) A method of providing service selection at a mobile terminal, the method comprising:

transmitting a plurality of services, each of the services
comprising one or more service components, at least some of the service
components having different media formats, as claimed in claim 1, wherein the
service components for a given service being are transmitted in a time-sliced
manner at a given frequency;

wherein the generating step comprises generating service identification data relating service components at a given frequency to services and identifying the media format of each service component; and

wherein repeatedly transmitting the service identification data comprises repeatedly transmitting at the frequency carrying the corresponding service components; and

repeatedly transmitting information relating to the timing of transmissions of the service identification data.

- 5. (Currently Amended) A method as claimed in any preceding claim 1, comprising transmitting the timing information in a network different to that used for the service identification data information transmitting step.
- 6. (Original) A method as claimed in claim 5, wherein the timing information transmitting step is performed in response to an enquiry from a mobile terminal.
- 7. (Original) A method as claimed in claim 6, wherein the timing information transmitting step is performed in response to an enquiry transmitted from the mobile terminal using the different network.
- 8. (Currently Amended) A method as claimed in any preceding claim 1, comprising using the service identification data to generate a service guide for one or more services.
- 9. (Currently Amended) A method as claimed in any preceding claim 1, further comprising:

receiving the service identification data at a mobile terminal; and at the mobile terminal, hierarchically arranging the services including the service components from the received service identification data.

10. (Original) A system for providing service selection at a mobile terminal, the system comprising:

means for transmitting a plurality of services, each of the services comprising one or more service components, at least some of the service

components having different media formats, the service components for a given service being arranged to be transmitted in a time-sliced manner on given channel;

means for transmitting service identification data relating service components on the channel to services;

means for repeatedly transmitting the service identification data on the channel; and

means for repeatedly transmitting information relating to the timing of transmissions of the service identification data; whereby a mobile terminal can use the timing information to tune to an appropriate channel at an appropriate time to decode service identification data relating to a required service and subsequently obtain required service components thereof.

- 11. (Original) A system as claimed in claim 10, in which the channel is on a given frequency.
- 12. (Currently Amended) A system as claimed in claim 10 or claim 11, in which the generating service identification data means includes means for generating data identifying the media format of each service component.
- 13. (Currently Amended) A system for providing service selection at a mobile terminal, the system comprising:

means for transmitting a plurality of services, each of the services comprising one or more service components, at least some of the service components having different media formats, as claimed in claim 10, wherein the service components for a given service being are arranged to be transmitted in a time-sliced manner at a given frequency;

wherein the means for transmitting service identification data comprises means for transmitting service identification data relating service components at a given frequency to services and identifying the media format of each service component; and

wherein the means for repeatedly transmitting the service identification data comprises means for repeatedly transmitting the service identification data at the frequency carrying the corresponding service components; and means for repeatedly transmitting information relating to the timing of transmissions of the service identification data; whereby a mobile terminal can use the timing information to tune to an appropriate frequency at an appropriate time to decode service identification data relating to a required service and subsequently obtain required service components thereof.

- 14. (Currently Amended) A system as claimed in any of claims 10 to 13, comprising means for transmitting the timing information in a network different to that used for the service identification data information transmission.
- 15. (Original) A system as claimed in claim 14, wherein the timing information is transmitted in response to an enquiry from the mobile terminal.
- 16. (Original) A system as claimed in claim 15, wherein the enquiry from the mobile terminal uses the different network.
- 17. (Currently Amended) A system as claimed in any of claims 10 to 16, comprising a mobile terminal arranged to use the service identification data to generate a service guide for one or more services.
- 18. (Currently Amended) A system as claimed in any-of claims 10 to 17, in which a or the mobile terminal is arranged to receive the service identification data, and to use it to arrange hierarchically the services including the service components.
- 19. (Original) A mobile terminal, comprising:

means for receiving at least one repeated transmission of information relating to the timing of transmissions of service identification data;

means for using the timing information to tune to an appropriate channel at an appropriate time to decode service identification data, the service identification data relating service components on the channel to services; and means for subsequently obtaining, from service components transmitted in a time-sliced manner on the channel, required service components of a service.

- 20. (Original) A mobile terminal as claimed in claim 19, in which the service identification data relates service components on the channel to services.
- 21. (Currently Amended) A mobile terminal as claimed in claim 19 or claim 20, in which the channel is at a given frequency.
- 22. (Currently Amended) A mobile terminal, comprising: means for receiving at least one repeated transmission of information relating to the timing of transmissions of service identification data; as claimed in claim 19 wherein the

means for using the timing information to tune comprises means for using the timing information to tune to an appropriate frequency at an appropriate time to decode service identification data, the service identification data relating service components at the frequency to services and identifying the media format of each service component; and

wherein the means for subsequently obtaining, the required service components of a service comprises means for obtaining the service components from service components transmitted in a time-sliced manner at the given frequency, required service components of a service.

23. (Original) A method of operating a mobile terminal, comprising: receiving at least one repeated transmission of information relating to the timing of transmissions of service identification data;

using the timing information to tune to an appropriate channel at an appropriate time to decode service identification data, the service identification data relating service components at the frequency to services; and

subsequently obtaining, from service components transmitted in a timesliced manner on the channel, required service components of a service.

- 24. (Original) A method as claimed in claim 23, in which the service identification data relates service components on the channel to services.
- 25. (Currently Amended) A method as claimed in claim 22 or claim 24, in which the channel is at a given frequency.
- 26. (Currently Amended) A method of operating a mobile terminal, comprising:

receiving at least one repeated transmission of information relating to the timing of transmissions of service identification data; as claimed in claim 23,

wherein using the timing information comprises using the timing information to tune to an appropriate frequency at an appropriate time to decode service identification data, the service identification data relating service components at the frequency to services and identifying the media format of each service component; and

the step of subsequently obtaining, required service components of a service comprises obtaining the required service components of a service from service components transmitted in a time-sliced manner at the given frequency, required service components of a service.

- 27. (Original) A method as claimed in claim 26, comprising using the service identification data to generate a service guide for one or more services.
- 28. (Original) A method of providing service selection data on a display, comprising:

receiving service identification data relating service components at a given frequency to services and relating services at the given frequency to service sets;

hierarchically arranging services including the appropriate service components; and

displaying the different service sets, services or service components.

- 29. (Currently Amended) A method as claimed in any of claims 23 to 28, in which the arranging step comprises using data items describing the various service components for categorising received content items.
- 30. (Original) A method as claimed in claim 29, in which the content items are categorised according to content type.
- 31. (Currently Amended) A method as claimed in any of claims 23 to 30, comprising arranging the services in an order according to their timing.
- 32. (Currently Amended) A method of receiving a content item, comprising: providing service selection data using the method of any of claims 23 to 31; and

following selection of a displayed service set, service or service component, tuning to the correct channel at the appropriate time when the selected service set, service or service component is being transmitted.

33. (Original) A mobile terminal comprising:

means arranged to receive service identification data relating service components on a given channel to services and relating services on the given channel to service sets;

a controller arranged to order hierarchically services including the appropriate service components; and

means arranged to display the different service sets, services or service components.

34. (Original) A mobile terminal as claimed in claim 33, in which the channel is at a given frequency.

35. (Currently Amended) A mobile terminal comprising: as claimed in claim 33 wherein the means arranged to receive service identification data relating service components at a given frequency to services and relating services at the given frequency to service sets;

a controller arranged to order hierarchically services including the appropriate service components; and

— means arranged to display the different service sets, services or service components.

- 36. (Currently Amended) A mobile terminal as claimed in any of claims 33 to 35, in which the controller is arranged to use data items describing the various service components to categorise received content items.
- 37. (Original) A mobile terminal as claimed in claim 36, in which the content items are categorised according to content type.
- 38. (Currently Amended) A mobile terminal as claimed in any of claims 32 to 37, in which the controller categorises the services in an order according to their timing.
- 39. (Currently Amended) A mobile terminal as claimed in any of claims 33 to 38, arranged to be responsive to the selection of a displayed service set, service or service component, to tune to the correct channel at the appropriate time when the selected service set, service or service component is being transmitted.